



Employment Opportunity Communications Officer

Purpose of Position

The Communications Officer provides communications advice, assistance and support to the Union of Northern Workers (UNW).

Qualifications

- Position requires a postsecondary diploma in communications, public relations, journalism or a related field
OR a combination of education, training and experience with a minimum of three years related experience. Prior experience working with a labour or political organization will be considered;
- Knowledge of the political and operational structure of the PSAC and, more specifically, the UNW;
- Knowledge of union, social and northern issues;
- Knowledge of issues affecting the union movement and UNW members;
- Knowledge of government decision making and of the Canadian political system;
- Ability to assess and analyze in order to develop appropriate communication strategies including the maintenance of the website, writing materials for the website and administering, maintaining and monitoring the union's use of social media;
- Ability to conceptualize and design a variety of communication materials;
- Ability to strategize in order to mobilize members into action;
- Ability to plan and organize in order to meet deadlines;
- Demonstrated ability to communicate both orally and in writing in English;
- Ability to edit for style and length, and proofread English documents;
- Knowledge of media relations including the ability to establish a working relationship with, and influence members of the media;
- High degree of initiative, tact and good judgment;
- Candidates are expected to demonstrate their commitment to union principles and social justice.

Area of Search-this competition is open to the general public with preference given to those who live in the north.

Applications will be accepted until 5:00 pm mountain time January 21, 2016.

Applications can be emailed to baisir@unw.ca